

Global Health Exhibition



2024

Show Report

21 - 23 October 2024

Riyadh Exhibition & Convention Center, Malham, Saudi Arabia

Under The Patronage Of



Supported By



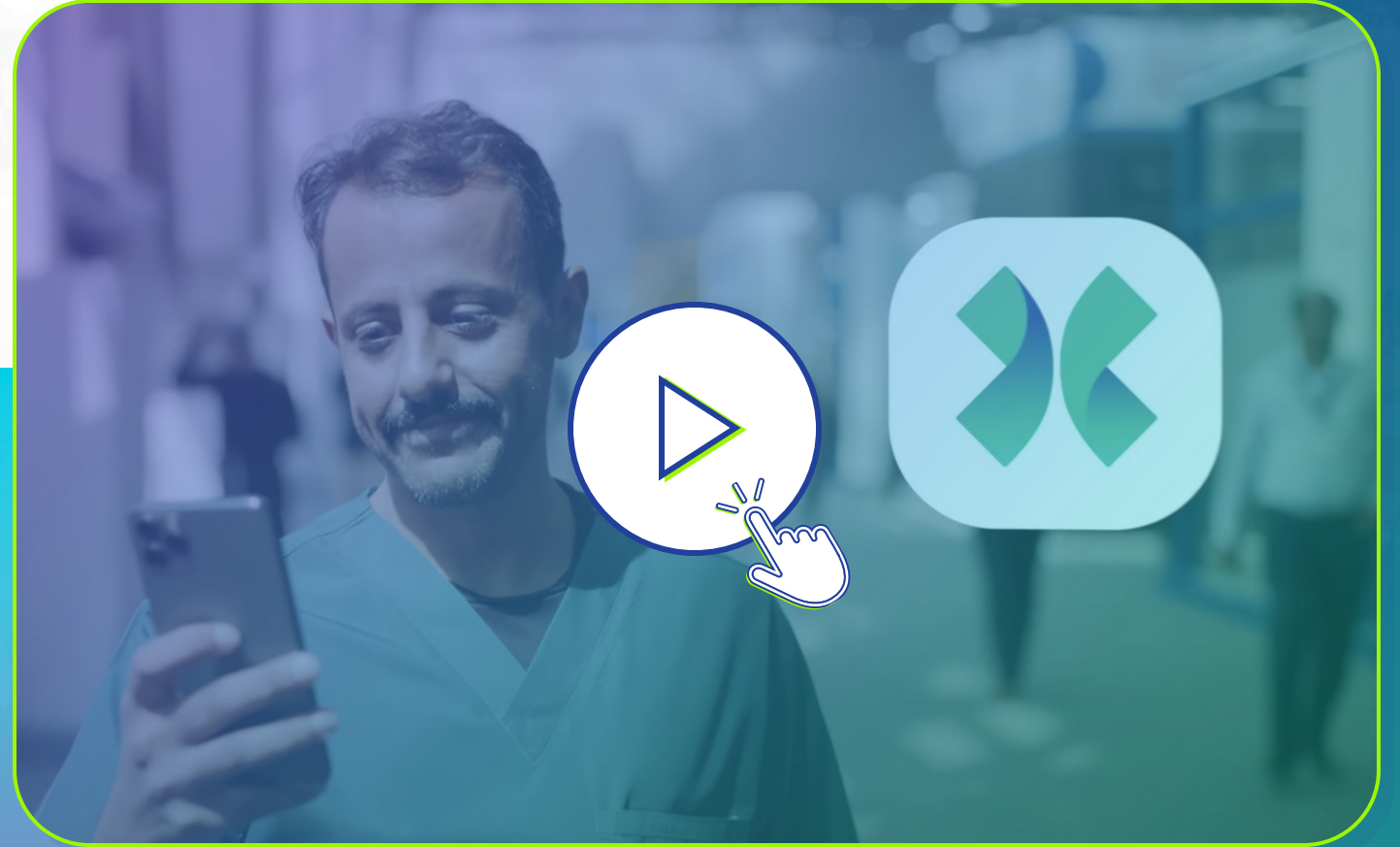
Health Sector
Transformation
Program

Organized By



2024 Recap

Watch the
highlights of
Global Health
Exhibition 2024



GHE in Numbers



850+
investors



450+
speakers



100
CME credits

1,240
exhibiting
brands



138
countries

105,000
Attendance

72% increase
in International
attendance



"This edition was our most successful yet, with over SAR 55 billion in deals and investment. It is now the fastest growing health forum in the world."

Saudi Arabia is becoming a hub for tackling global health challenges. See you at the eighth edition in 2025"

His Excellency
Fahd bin Abdurrahman Al-Jalajel
Minister of Health

Enabling Powerful Opportunities & Alliances

\$13.3
billion deals
announced
200+ MOU's signed





1,240 exhibiting brands

52%

International Brands

45

Countries

12

Country Pavilions



"The organization of Global Health Exhibition this year has been spot on. It's been amazing. The scale, the international collaboration, the sheer number of customers and stakeholders onsite - and all of it delivered highly professionally by the organizers. We've had an absolutely great time."

Bjorn Bodenstein, MD, Siemens Healthineers

Top 10 Exhibiting Countries



Saudi Arabia



UAE



UK



USA



China



Germany



France



Korea



Italy



Egypt



53% growth in government participation



Saudi Arabia: A Leading Global Health Hub

138

Countries

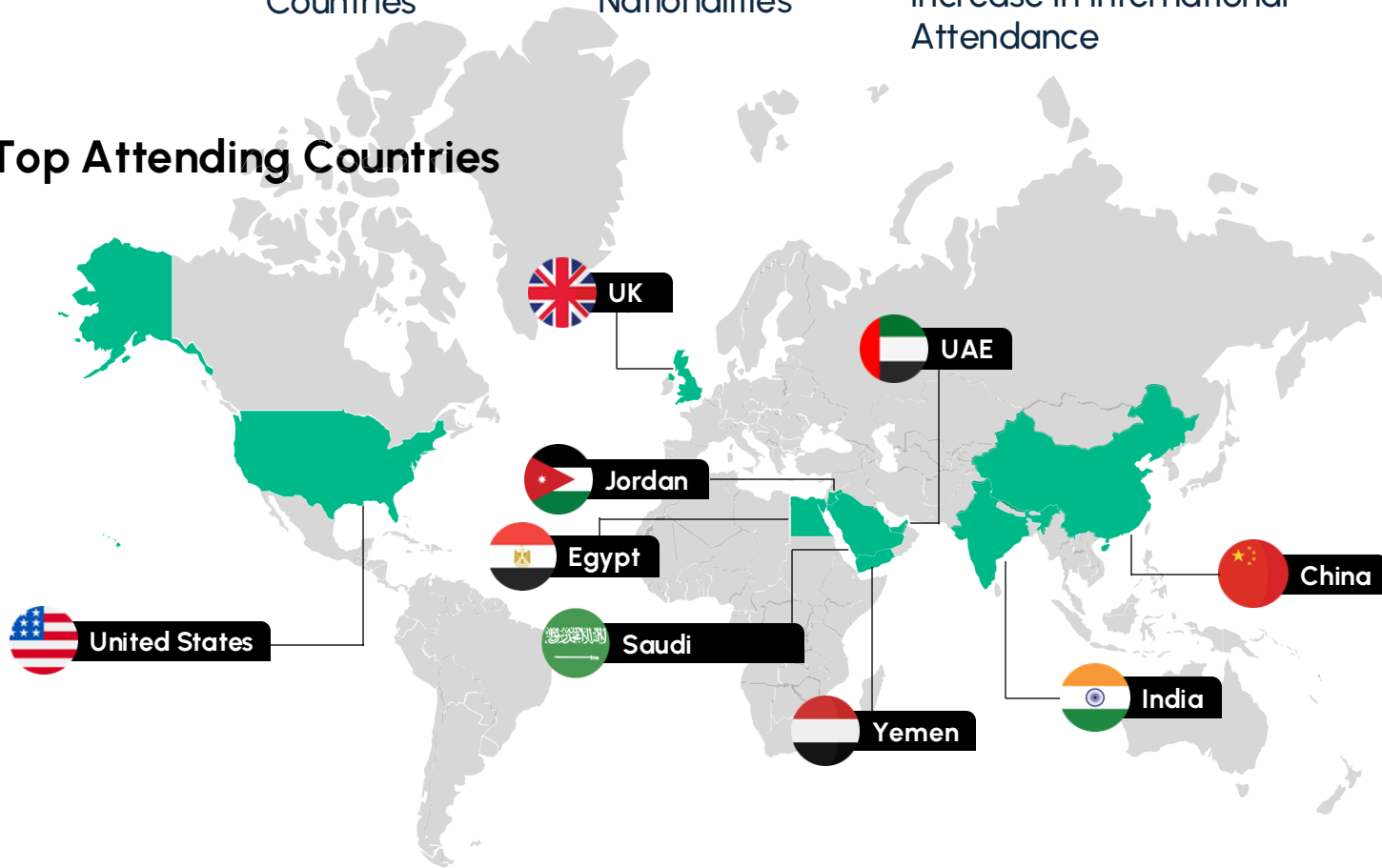
191

Nationalities

72%

Increase in International
Attendance

Top Attending Countries

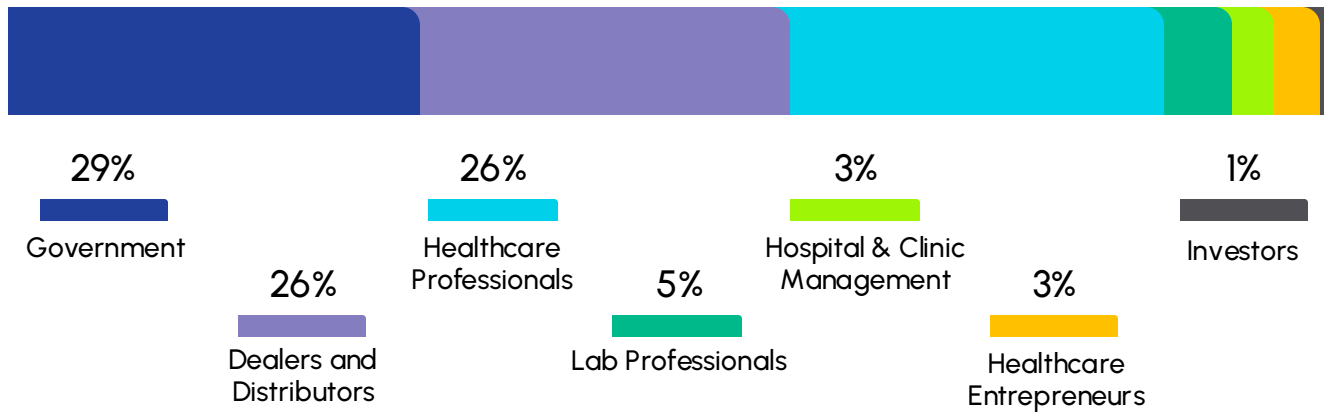


"The Global Health Exhibition is fantastic! I've really enjoyed everything I've seen so far. This is truly a global event, with companies from around the world coming to Saudi Arabia to showcase their latest updates and innovations. It's an incredible opportunity to witness where the future of medical devices is headed."

**Adel Al Shehrani, Dean of
the College of Applied
Medical Sciences, Najran
University**

Audience Analysis

Attendees



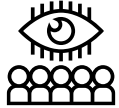
83% highlighted that this is a really important event for the industry



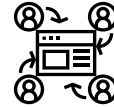
"GHE 2024 set the bar high, creating a space that fostered meaningful connections and sparked groundbreaking ideas. It wasn't just an event; it was a catalyst for innovation and transformative discussions. I left feeling energized and equipped to make a bigger impact in my field. Looking forward to the next edition"

Claire Lim, Chief Operating Officer, Script AI

Expanding and amplifying our digital footprint



311 Million
social media
impressions



55 Million
digital impressions

Across Google and social
media marketing



1.1 Million
emails outreach



61,409
active users

Networking App



4.3 Million
outdoor
advertising reach



3.7 Million
active users on
the website

Engaging communities with unmatched reach

311 Million
impressions

40M+
cumulative reach

1,400+
posts

53.4K
mentions

Breakdown of impressions

X **55M**

Snapchat **131M**

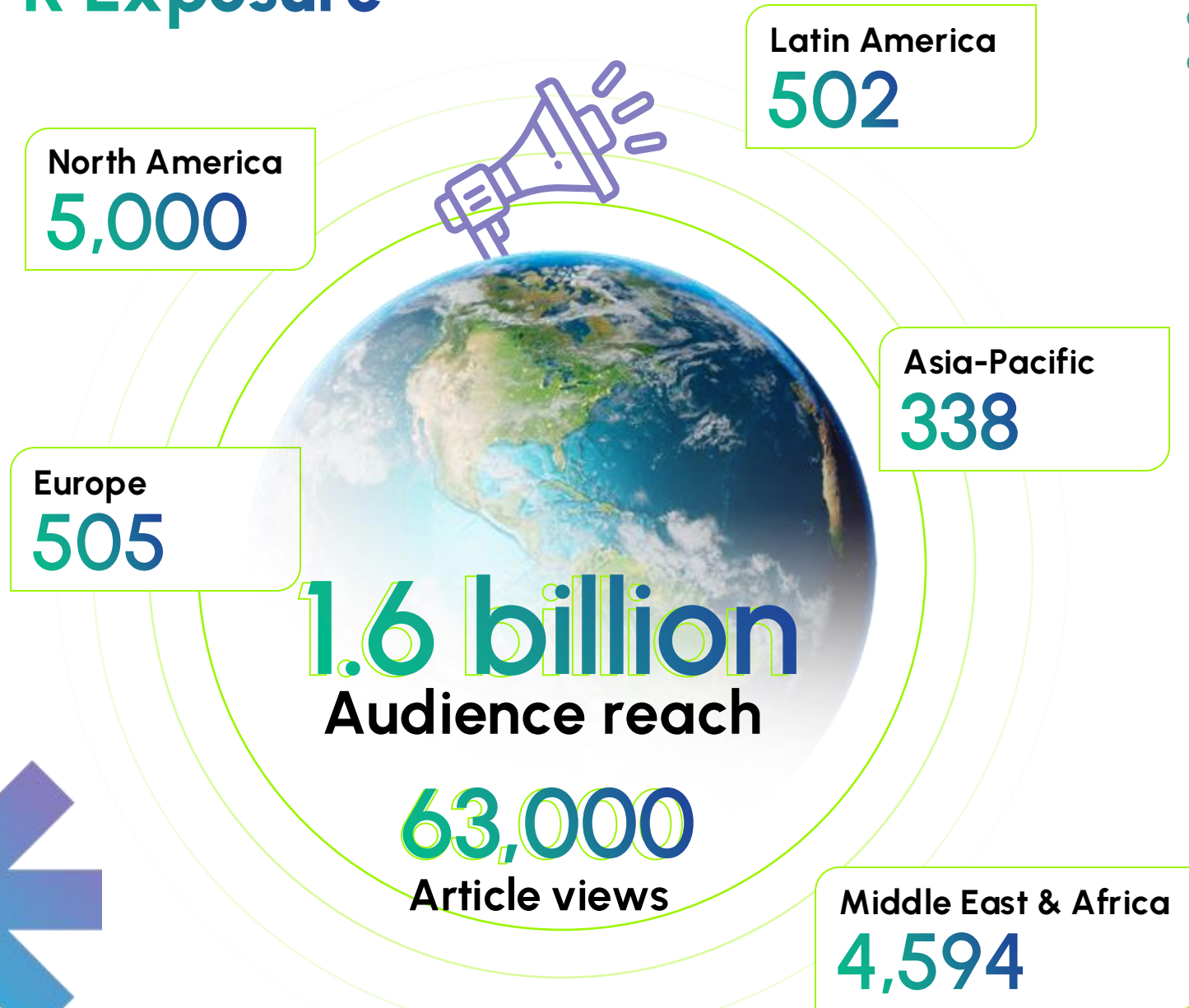
Meta **8.3M**

TikTok **112M**

in **4.8M**



PR Exposure



Featured in:



Media Coverage

Medgate Today 11,131 followers
1d • Edited •

Meet the dynamic **Medgate Today** team at the **Global Health Exhibition - ملتقى الصحة العالمي** in Riyadh! We're here to elevate your presence in the Middle Eastern healthcare industry. Join us as we connect, innovate, and transform ...more




The Arab Hospital Magazine • 3rd+
YOUR SOURCE FOR HEALTHCARE NEWS IN THE MIDDLE EAST 6d •

Global Health Exhibition - ملتقى الصحة العالمي

Discover new horizons for media partnership! Visit us at the **Global Health Exhibition**, Saudi Arabia, and let's collaborate on shaping the future of healthcare.

STAND H1C-W73




1 comment • 1 repost

Arab Health World 607 followers
1mo •

Global Health Exhibition
#GHE24 #Startup #Healthcare #Biotech #HealthTech #MedicalDevices #MedTech #VisionNextGen

Global Health Exhibition

CALLING ALL START-UPS!

Vision NextGen

Deadline: 9th September 2024



Simon Chammas • 2nd
-Founder AHMC Lebanon Publisher The Arab Hospital... 18h •

Successful Day 2 **Global Health Exhibition - ملتقى الصحة العالمي** Saudi Arabia
Visit us tomorrow (last Day) Day 3
We are located in Hall 1
H1C-W73
The Arab Hospital Magazine



11 2 comments

Healthcare Tech Outlook 2,220 followers
1mo •

Dive into the future of healthcare at the **Global Health Exhibition 2024!**

Get ready to unlock global innovations like never before! Immerse yourself in world-exclusive advancements across our key features:

- Wellness and Mindfulness Zone
- SEHA Virtual Hospital
- Vision NextGen (Start-up Competition)

Don't miss out! Register now and be a part of the revolution in healthcare <https://bit.ly/4dQCBKH>

#GHE24 #HealthcareInnovation #InvestInHealth #VirtualHospital #Startups #Innovations #Wellness #VirtualHospital #Healthcare #GlobalInnovations #Vision2030 #KSA

1 Like Comment Repost Send

Medicaspace 8,363 followers
1w •

This year's **Global Health Exhibition** conference program will feature around our main theme of "Invest in Health" ...more

Global Health Exhibition

Global Health Exhibition 2024

Conference Overview



Medi World Middle East
19 July '24

Get yourself register to gain access to Saudi Arabia's thriving healthcare market and forge partnerships with key regional leaders at **Global Health Exhibition - ملتقى الصحة العالمي**

Happening: 21 - 23 October 2024, Mafham, Riyadh, Saudi Arabia

Register: <https://register.visitcloud.com/survey/2ipf0doforyg5...>

Official Media Partner: Medi World Middle East

Ministry of Health - وزارة الصحة السعودية #HealthcareInnovation #MedicalTechnology #HealthcareInvestment #SaudiArabiaEconomy #HealthcareLeaders #SaudiHealthcare #HealthcareMarket #RegionalPartnerships #SaudiArabiaBusiness #HealthcareOpportunities

Join 100,000 attendees shaping the future of healthcare

REGISTER NOW

21 - 23 OCTOBER 2024
Mafham, Riyadh, Saudi Arabia



Coverage

Forbes

The Global Health Exhibition 2024: The Gateway To A Booming Market

Nov 01, 2024, 8:08 AM



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Image provided

The seventh edition of the Global Health Exhibition in Riyadh was unprecedented

GULF NEWS

Investments of \$13b in Saudi Arabia's healthcare sector unveil during Global Health Exhibition in Riyadh

The seventh Global Health Exhibition is themed 'Invest in Health'

Published: October 22, 2024 13:27

Chantal Fouad, Assistant Editor

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ARAB NEWS

HIA HUB

OCT 30
NOV 03

Saudi Arabia announces \$13.3bn of investment deals at Global Health Exhibition



Short Url <https://arab.news/wgyn2>

ArabianBusiness

Healthcare

Global Health Exhibition 2024 kicks off in Saudi Arabia with \$13.6bn of deals

Saudi Arabia's Ministry of Health announces major healthcare investments at Global Health Exhibition 2024 in Riyadh

By Staff Writer

Mon 21 Oct 2024



Saudi Arabia's Ministry of Health announces major

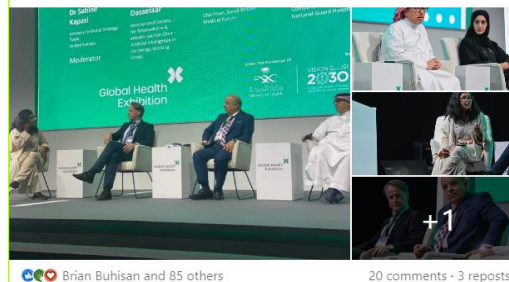
A Celebration of Success Through Many Lenses

I am excited about the future of healthcare and look forward to the ongoing journey of transformation and collaboration. Together, we can drive meaningful impact and shape a healthier, more equitable world.

Making Minds Matter.

#GlobalHealthExhibition #Leadership #innovation #strategy
#HealthcareInnovation #AlinHealthcare #DigitalHealthForum #HealthEquity
#WHO #ISITeH #CollaborationForImpact #FutureOfHealthcare #Riyadh2024
#Vision2030

Philippe GERWILL, Janette Hughes, Patrick Turner, Rajesh Sivaprakasam, Hossamaldin Alzawawi, Mohammad Al-Ubaydli, Omar Din Rahila Sardar, Salmaan Sana, Anna van Poucke, Alain Labrique.



Maram O'taiby @dralrowis · Oct 24
في ختام #ملتقى الصحة العالمي والذي شهدنا فيه استثمارات مستدامة من أجل صحة الإنسان واتفاقيات مبرمة جاوزت 50 مليار ريال ومبادرات طموحة تفتح آفاق متجددة في الصحة ومن أهمها #تأكد " الجيل الثاني".

شكراً لجميع من عمل وحضر وساند، وشكر خاص لكافة سواعد منظومة الصحة، وفريقي فريق الأعلام

Show more



Anas Alhumaid · 2nd
Deputy Minister Asst. for Communication at Ministry of Health...
1mo · 5

At the heart of the #GHE24, achievements shine through. With 55 billion in investments and 105,000 visitors, our journey was broadcast worldwide through live TV, interviews, press coverage, and a powerful social media presence. ...more



@modgovksa · Oct 24
وزارة الدفاع
الخدمات الصحية في وزارة الدفاع تختتم مشاركتها في #ملتقى الصحة العالمي.



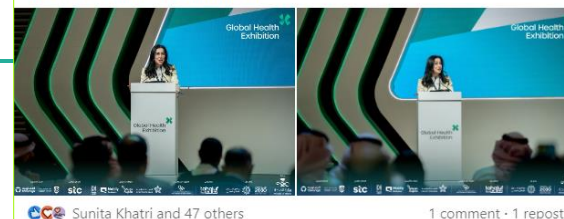
Rayed Alghamdi, CP3P® · 2nd
Vice President of Commercial & Healthcare Solutions
1mo · 5

Reflecting on an incredible #GlobalHealthExhibition! The collaboration with policymakers, partners, and customers was inspiring, and the dedication of the #GEHealthcare team made it all possible. Together, we've driven ...more



Alexandra Topalian · 2nd
Conference MC, Panel Moderator, Corporate Podcast Host, Inter...
3w · Edited · 5

Saudi Arabia with a planned USD 13.8 billion investment in medical facilities by 2030. Facilitating the Investors Forum at the Global Health Exhibition - ملتقى الصحة العالمي, where we discussed investment opportunities in KSA. #globalhealthexhibition #GHE24 #tahaluf #informa #saudivision230 #healthcare #medtech #healthtech



فهد الجلاجل @FahadAUAlajel · Oct 24

الرياض، وجهة عالمية لمواجهة التحديات الصحية

بعدم القيادة الرشيدة اختتمنا #ملتقى الصحة العالمي بقيادة حققت:

5 إطلاقات لأجهزة لأول مرة في العالم من شركات عالمية
توطين للأنسولين
227 ألف مسجل
1.240 علامة تجارية
500 متحدث ...

Show more



5 Stages, Infinite Insights

Featuring curated cross-sectoral insights and content tailored to diverse target audiences.



450+
speakers



40
countries



342
International
speakers



100+
hours of
content

Leaders Summit

Explored investment projections, emerging trends, and regulatory updates in the medical tech market, with insights from industry leaders and government officials.



Medical Excellence Forum

Spotlighting advancements in clinical labs, personalized medicine, diagnostic imaging, and nursing excellence.



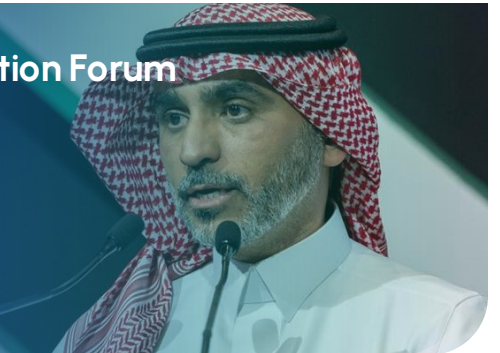
Digital Health Forum

Highlighted the transformation of patient care through AI, analytics, and digital solutions.



Health Transformation Forum

Focused on diagnostic accuracy, advancements in healthcare and medical education, and the role of value measurement in transforming healthcare.



Investor Forum

Provided insights into investment strategies and opportunities in the evolving healthcare sector, focusing on current investments and their impact on health access and equity.



CME Accredited Workshops and Masterclasses

Offered engaging, in-depth sessions with interactive learning on global compliance, regulations, and leadership in healthcare organizations.



Visionaries, Innovators, and Disruptors of Healthcare



**H.H. Prince
Waleed Al-Saud**
Founder & CEO
Mukatafa



**HE Khalid Al-
Falih**
Minister, Ministry
of Investment



**H.E. Dr. Majid
Ibrahim
Al-Fayyadh**
President of the
Executive Committee,
King Faisal Specialist
Hospital and Research
Centre



**Dr. Aws bin
Ibrahim
Al-Shamsan**
Secretary General,
SCFHS



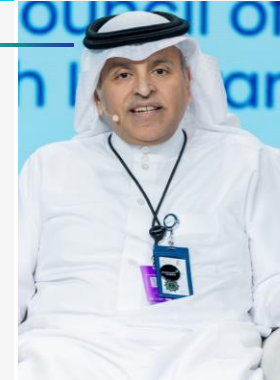
**Dr. Yasir Al
Quhidan**
CEO, National
Health Insurance
(CNHI)



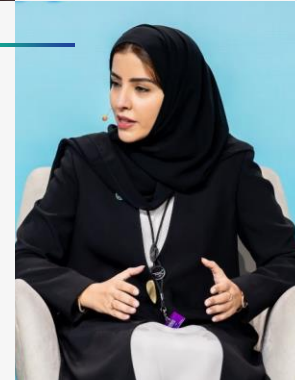
**Dr. Khalid Al
Shaibani,**
Chief Executive
Officer, Health
Sector
Transformation
Program, Ministry of
Health



**Dr. Shabab Al
Ghamdi**
Secretary General,
The Council of
Health Insurance
(CHI)



**Dr. Nouf
Alnumair**
Secretary General,
Health in All
Policies Ministerial
Committee



**H.E Dr. Jaleela bint
AlSayed Jawad
Hasan**
Minister of Health,
Bahrain



"My first impression is that it's incredibly busy, with a huge and diverse array of companies and organizations showcasing truly innovative solutions for current healthcare needs."

**Dr Catherine Green OBE, Associate Professor in
Chromosome Dynamics, University of Oxford**



Bringing the A-List in Healthcare



H.E. Dr. Jean Kaseya,
Director-General, Africa
Centres for Disease Control
and Prevention (Africa)



**Prof. Catherine
Green OBE**
Head of the Clinical
BioManufacturing Facility,
University of Oxford



Jeff Immelt
Former CEO, General
Electric



**Dr. Emma Rawson-
Te Patu,**
President, World Federation
of Public Health Associations
& Indigenous



**Dr. Mohammad
Al-Ubaydli**
CEO, Patients Know Best



Dr. Danuta Jeriorska
Biotech CEO & Board
Member,
NucleomeTherapeutics



Peter Bak
CIO, Humber River Health



Dr. Samira Asma
Director-General, WHO



Dr. Juergen Eckhardt
EVP and Head of Leaps and
PH-BDL, Bayer Consumer
Care AG



Dr. Beth Healey
Emergency Medicine Doctor,
Expedition Doctor for National
Geographic, Former Research MD
for the European Space Agency



Dr. Michael Walsh
CEO, Johns Hopkins Aramco
Healthcare



**Dr. Reem Fahad Al-
Bunyan**
CEO, Value in Health Center



"My first reaction to this event is, 'Wow!' What an incredible experience—both in terms of its sheer size and scale, as well as the diversity of the content being presented. There are dedicated tracks for investors and the latest health technologies, alongside important policy discussions and sessions involving physicians. My experience has been extremely positive, and I'm very glad to be here."

Frederico Guanais, Deputy Head of the Health Division, Organisation for Economic Co-operation and Development



Stories that shaped the event

Vision NextGen Competition

180+
submissions

27
countries

39%
increase in submissions
from 2023

03
winners

69%
non-Saudi Start-ups



X-Genome Wins 100,000 SAR, Trophy, Next Year's Booth, and Incubation in the Regulatory Sandbox with 18 Government Partners!



"This prize is translating the unique innovations into storytelling that we can make the future better by finding solutions that'll curing the health problems. Thank you Vision NextGen competition for this opportunity to say we can do our medical diagnostics kits by our hands. In addition, incubator the kit that design 100% in Saudi Arabia and helping MOH to solve a health care problem among increasing the risk of cervical cancer is one of the vision 2030 for pharmaceutical security."

**Dr. Burhan Zain K Fakhurji, CEO,
Xgenome Biotech Company**



WINNER



A multi – faceted event:

Hackathon by NUPCO fueled breakthrough ideas to tackle mental health challenges

500+

Participants

25

Teams

100,000

Prize Money



مرحباً بكم
في هاكاثون ابتكر في الصحة

بالشراكة مع



المركز الوطني
لتعزيز الصحة النفسية



الصحة القايضة
HEALTH HOLDING



وزارة الصحة
Ministry of Health



SEHA virtual hospital sets global benchmark with world record in virtual healthcare

Seha Virtual Hospital's game-changing impact on healthcare was **officially recognized** with a **Guinness World Records** title for being **the world's largest virtual healthcare provider**.

This monumental achievement, celebrated at the Global Health Exhibition, reinforces Saudi Arabia's commitment to leading the digital health transformation and advancing patient care.



Experiences



Wellness Zone



Golf Simulator



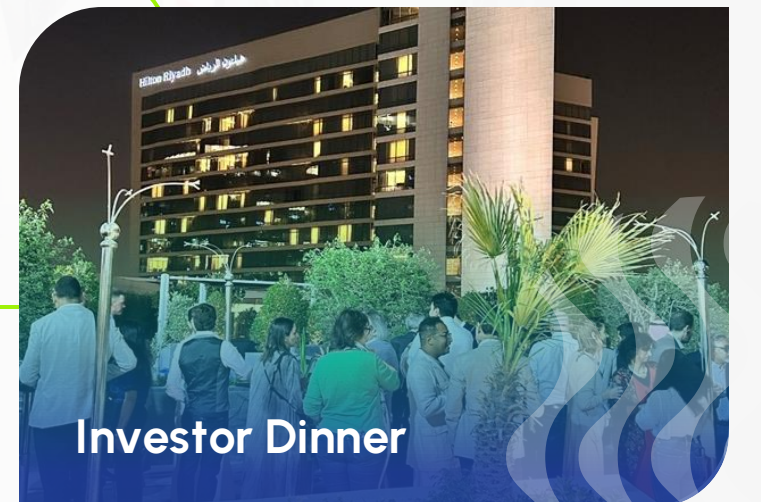
Nupco Hackathon



LiveWell by MoH



Medical Escape Room



Investor Dinner

Spurring Growth through Strategic Investor Collaboration

850+
Investors

300+
Scheduled
investor meetings

50%+
International
investors

\$100bn
Assets Under
Management



Countries Represented


Saudi Arabia


Türkiye


India


USA


Netherlands


Italy


UK


Singapore


Sweden


Switzerland


UAE


Canada


Australia



"The level of conversation at Global Health Exhibition was high and the willingness to transact palpable. We made some great connections, and I would earmark it as a must go to event for any company in the health space."

Mark Bartlett, CEO, StoreGen

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Digital Health Zone



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Medical Device Zone



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Global Health Exhibition



See you next year 20-23 Oct, 2025

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